



ROZZ MAGAZINE MEDIA KIT

MARCH 2015

ROZZ Magazine is an online media outlet which discusses social issues and recognises local entrepreneurs, fashion icons and heroes in our communities. Readers repeatedly visit ROZZ magazine because they have a story to tell and wish to read about everyday individuals just like them.

Average monthly readership statistics for ROZZ Magazine's website from December 1 2014 to February 28 2015.

Sessions

5,669

Users

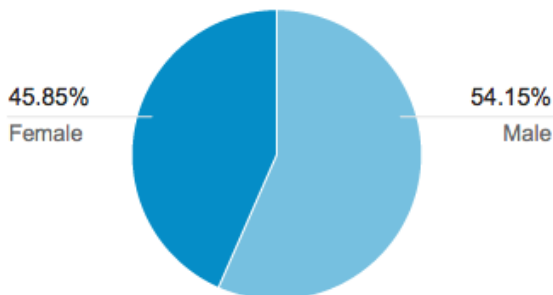
4,894

Pageviews

9,204

Gender

100% of total sessions



Interest Category

- 5.49% Sports/ Individual Sports/ Running & Walking
- 3.94% Computers & Electronics/ Consumer Electronics/ Electronic Accessories
- 3.05% Sports/ Individual Sports/ Cycling
- 2.96% Food & Drinks/ Cooking & Recipe/ Soups & Stews
- 2.45% Travel/ Tourist Destinations/ Historical Sites & Buildings

AD OPTIONS, SPECS AND RATES

Full colour ads are accepted and will include backlinks to your company's website or social media page.

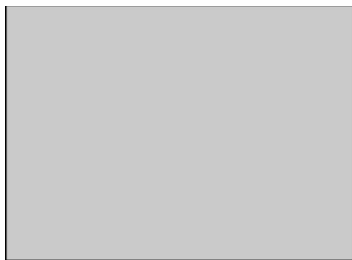
Links must open in a new page.

No video or audio.

Ad space on our general Ads/Listings page.

<http://www.rozzmagazine.com/ads.htm>

Price: USD\$660.00 for 6 months



Listing Ad

W: 600px H:400px



Vertical banner (Skyscraper)

W: 160px H:600px

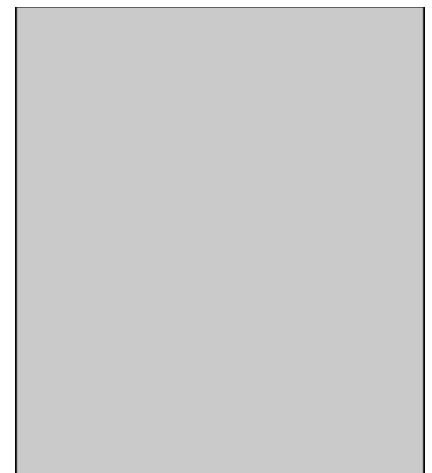
Our **skyscrapers** are included FREE of cost with the purchase of a Full Page Ad but can also be purchased on their own.

Price: USD\$510.00 for 6 months

Purchase your very own **FULL PAGE SPREAD** and receive a **FREE** skyscraper on one of our community pages.

Full Page spreads can be run monthly or for 6 months at a time.

Price: USD\$225.00 monthly or USD\$1570.00 for 6 months



Full Page Ad

W: 600px H: TBD

To place an Ad on our site or for more information contact

ROZZ MAGAZINE

Tel: 778-986-2246 or email ads@rozzmagazine.com